



Fall Fiber Festival and Montpelier Sheep Dog Trials

VENDOR SELECTION GUIDELINES

Requirement for the Jury Process:

All new vendors and those returning to FFF after an absence of three years or more must be juried into the show. Along with your application please email three or more photos of your booth and products. You should include a list of the items you will be selling and a brief description of your booth. We will acknowledge receipt of your application and our determination on your acceptance as a vendor by email.

New vendor applications will be reviewed according to the following guidelines. Our festival shoppers include spinners, knitters, buyers of finished fiber items (including gift items and impulse items), equipment buyers, and others including weavers and antique buyers.

Vendor Selection Guidelines:

New vendor applications will be reviewed by a Vendor Selection Committee made up of FFF board members. We require that FFF Craft Vendors deal primarily in **natural fibers and fiber-animal related materials and crafts.**

The criteria we use in evaluating applications will include preferences for:

1. Virginia or surrounding states vendors
2. Unique and artistic offerings
3. Display of knowledgeable craftsperson
4. Overall presentation of booth/items
5. Number of other similar booths we already have (*for example we may already have lots of alpaca booths or indie yarn dyers*)

Vendor Spaces:

There are thirty-six approximately 10'x10' craft vendor spaces inside 30'x60' tents with sidewalls, provided by the Fall Fiber Festival. There are roughly thirty approximately 10'x10' spaces outside the tents available for craft vendors who want to set up their own tents.

New vendor spaces only open each year if returning vendors do not renew. So, we cannot determine exactly how many spaces we will have available until after the February 29th deadline. Typically, there are only six to eight open spaces each year.

There is NO electricity at the Festival. Any vendor who needs lighting must use battery-powered lights as we do not allow generators in the vendor tents.

Approval Process:

We will review new vendor applications starting in March/April of each year and select from among the applications received to fill available vendor spaces. When we are full, a waitlist will be created for each festival year. We may need to approve some new vendors conditionally, depending on how many inside/outside spaces we have, and ask if they are willing to change from what they requested. If an approved new vendor can't move inside or outside to fill an available space, then they will be placed on the waitlist.

Questions? For more information, please email vendors@fallfiberfestival.org.