



# Fall Fiber Festival of Virginia 2020 Sponsorship Info

The **Fall Fiber Festival & Montpelier Sheep Dog Trials** will be held the first full weekend in October, at James Madison's Montpelier, Montpelier Station, Virginia.

Founded in 1988, FFF's mission is to present a wholesome, fun event for the entire family and showcase the beauty of a little known industry in this area. By presenting an educational display of sheep and fiber products, the public can develop their interest and skills in these areas as well as obtain the supplies and products they need or desire.

Festival activities include: workshops for adults & children, hands-on crafts demonstrations, animal exhibits, shearing demos, sheep dog trials, over 50 regional fiber artists & craft vendors, fleece sale, music, and food. The Festival is organized by a volunteer committee, and all activities at the Festival are volunteer-based, except our visiting workshop instructors.

***We rely on the support of grants, sponsors, festival admissions from our approximately 5,000 attendees, and advertising to cover all expenses.*** We invite you to join our sponsors in supporting the festival, with a sponsorship at one of the following levels, or at a level of your choosing:

**\$1,000 Patron:** ***Patron-level sponsors help provide support and equipment for all festival activities.*** We will feature your logo on the FFF website and Facebook page, you will receive recognition and a full page ad in a prominent location in the catalog.

**\$500 Friend:** ***Friend-level sponsors help provide support and equipment for all festival activities.*** We will feature your logo on the FFF website and Facebook page, you will receive recognition and a full page ad in the catalog.

**\$250 Tent Sponsor:** ***Tent sponsors help provide tents for workshops, children's activities, craft demos, animal exhibits, and the fleece sale.*** We will feature your logo on the FFF website and Facebook page, a banner will be displayed on one of the activities tents, you will receive a full page ad in the catalog.

**\$100 Activity Sponsor:** ***Activity sponsors help provide materials and supplies for children's workshops, craft demos, animal exhibits and music performances.*** We will feature your logo on the FFF website, you will receive recognition and a half page ad in the catalog.

For more information, please email [sponsors@fallfiberfestival.org](mailto:sponsors@fallfiberfestival.org)

*Fall Fiber Festival of Virginia is a 501.c.5 organization.*



# Fall Fiber Festival 2020

## Sponsorship Form

You may also apply online at: [fallfiberfestival.org/sponsors/sponsor-form/](http://fallfiberfestival.org/sponsors/sponsor-form/)

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_

### Please Indicate Sponsorship level:

- Patron: \$1,000+
- Friend: \$500 - \$999
- Tent: \$250 - \$499
- Activity: \$100 - \$249
- Other Amount / Purpose: \$ \_\_\_\_\_

Please make your check payable to: **Fall Fiber Festival of Virginia, Inc.**

Mail with your sponsorship form to: FFF Sponsorships  
1901 Richmond Road  
Troy, VA 22974

### Logos:

Please provide your company's logo to be displayed on the website and Facebook. Email logos in .jpg .png or .tif format to [web@fallfiberfestival.org](mailto:web@fallfiberfestival.org). FFF sponsor info will remain on the website at least through April of the following year.

### Advertising Specifications:

Catalog ads are B&W only. Full Page ads are 4.5" wide x 7.5" high, half page ads are 4.5" x 3.75". Ads should be submitted as .pdf, .jpg, .png, or .tif format format, and emailed to the publications committee no later than August 1st at [catalog@fallfiberfestival.org](mailto:catalog@fallfiberfestival.org).

**Thank You for Your Support of the Fall Fiber Festival!**

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Date received: \_\_\_\_\_ Logo/Ad received: \_\_\_\_\_ Check to Treasurer: \_\_\_\_\_