

# Fall Fiber Festival of Virginia

## 2018 Sponsorship and Catalog Ad Info



**The 31<sup>st</sup> annual Fall Fiber Festival & Montpelier Sheep Dog Trials will be held October 6 & 7, 2018, at James Madison's Montpelier, Montpelier Station, Virginia.**

Founded in 1988, FFF's mission is to present a wholesome, fun event for the entire family and showcase the beauty of a little known industry in this area. By presenting an educational display of sheep, fiber animals, and fiber products, the public can develop their interest and skills in these areas as well as obtain the supplies and products they need or desire.

Festival activities include: workshops for adults & children, hands-on crafts demonstrations, animal exhibits, shearing demos, sheep dog trials, over 50 regional fiber artists & craft vendors, fleece sale, music, and food. The Festival is organized by a volunteer committee, and all activities at the Festival are volunteer-based, except our visiting workshop instructors.

**We rely on the support of grants, sponsors, festival admissions from our approximately 5,000 attendees, and advertising to cover all expenses. We invite you to join our sponsors and advertisers in supporting the festival, with a sponsorship at one of the following levels or at a level of your choosing, or a catalog ad.**

**\$1,000+ Patron:** *Patron-level sponsors help provide support and equipment for all festival activities.* We will feature your logo on the FFF website and Facebook page, you will receive recognition and a full page ad in the catalog.

**\$500 Friend:** *Friend-level sponsors help provide support and equipment for all festival activities.* We will feature your logo on the FFF website and Facebook page, you will receive recognition and a full page ad in the catalog.

**\$250 Tent Sponsor:** *Tent sponsors help provide tents for workshops, children's activities, craft demos, animal exhibits, and the fleece sale.* We will feature your logo on the FFF website and Facebook page, you will receive a full page ad in the catalog.

**\$100 Activity Sponsor:** *Activity sponsors help provide materials and supplies for children's workshops, craft demos, animal exhibits and music performances.* We will feature your logo on the FFF website, you will receive recognition and a half page ad in the catalog.

*For more information, please email [sponsors@fallfiberfestival.org](mailto:sponsors@fallfiberfestival.org)*

*Fall Fiber Festival of Virginia is a 501.c.5 organization*

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The Festival publishes a catalog for distribution to festival attendees. Our catalog is distributed at the gate both days of the festival and includes descriptions of events and workshops, a list of vendors and their locations on site, and some festival history. By placing an ad in our catalog you will be helping to support the Fall Fiber Festival while giving your business greater name recognition with potential customers at the festival. Customers may even take the catalog home with them to consult for later purchases. It's great advertising to a selected audience!

### **Ad Sizes and Rates for 2018:**

Inside Front or Back Cover	\$130
Full Page interior 4.5" wide x 7.5" high	\$85
Half Page 4.5" x 3.75"	\$60
Quarter Page 4.5" x 1.75"	\$30

*For more information, please email [ads@fallfiberfestival.org](mailto:ads@fallfiberfestival.org)*

# Fall Fiber Festival 2018

## Sponsorship Form



### Please Indicate Sponsorship level:

\$\_\_\_\_\_ Patron: \$1,000+, includes a full page ad, 4.5" w x 7.5" h

\$\_\_\_\_\_ Friend: \$500 - \$999, includes a full page ad, 4.5" w x 7.5" h

\$\_\_\_\_\_ Tent: \$250 - \$499, includes a full page ad, 4.5" w x 7.5" h

\$\_\_\_\_\_ Activity: \$100 - \$249, includes a half page ad, 4.5" w x 3.75" h

\$\_\_\_\_\_ Other Amount / Purpose: \_\_\_\_\_

### Sponsor Information:

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_

Please make your check payable to:

**Fall Fiber Festival of Virginia, Inc.**

Mail with your sponsorship form to:

Fall Fiber Festival  
Attn: Sponsorships  
1901 Richmond Road  
Troy, VA 22974

### Logos:

Please provide a .png or .jpg of your company's logo to be displayed on the website and Facebook. Email logos to [web@fallfiberfestival.org](mailto:web@fallfiberfestival.org). FFF 2018 sponsor info will remain on the website at least through March 31, 2019.

### Advertising Specifications:

Catalog ads are black and white only. Computer generated ads (MSWord, .pdf, .jpg .png or .tif files) must be emailed to the publications committee at [ads@fallfiberfestival.org](mailto:ads@fallfiberfestival.org), no later than August 1, 2018.

### Thank You for Your Support of the Fall Fiber Festival!

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We thank you in advance for your sponsorship and look forward to seeing you at the Festival in October! Kimberly Radcliffe, FFF Sponsor Coordinator

Date received: \_\_\_\_\_ Form/Copy received: \_\_\_\_\_ Check to Treasurer: \_\_\_\_\_

# Fall Fiber Festival 2018

## Catalog Ad Form



### Catalog Ad Instructions:

The deadline for receipt of copy and payment for this year's catalog is August 1, 2018. We prefer electronic format for ad copy! Mail this form with your payment (and camera-ready artwork if applicable) to the address below. If your ad is coming later (whether hard copy or electronic) please put the date we can expect it next to the format selection below. Questions concerning the festival catalog, and your ad copy may be emailed to [ads@fallfiberfestival.org](mailto:ads@fallfiberfestival.org).

### Advertiser Contact Information

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

### Ad Sizes and Rates for 2018

Check the size and format of your ad and enter the amount of your check below:

- |   |                  |       |
|---|------------------|-------|
| <input type="checkbox"/> Inside Front or Back Cover | 4.5" w x 7.5" h  | \$130 |
| <input type="checkbox"/> Full Page interior         | 4.5" w x 7.5" h  | \$85  |
| <input type="checkbox"/> Half Page                  | 4.5" w x 3.75" h | \$60  |
| <input type="checkbox"/> Quarter Page               | 4.5" w x 1.75" h | \$30  |

- Ad copy:
- Same as last year
  - Electronic format – email electronic copy to: **ads@fallfiberfestival.org**
  - Hardcopy (enclose or note when to expect)

Amount enclosed: \$ \_\_\_\_\_

Please make your check payable to: **Fall Fiber Festival of Virginia, Inc.**

Mail with your ad form & copy to:

Fall Fiber Festival  
Attn: Catalog Ads  
1901 Richmond Road  
Troy, VA 22974

Thank you for advertising in the Fall Fiber Festival catalog! Ad revenue helps us to maintain the quality of our catalog while giving festival vendors an opportunity to showcase their quality products.

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We thank you in advance for your catalog ad and look forward to seeing you at the Festival in October!  
Kimberly Radcliffe, FFF Catalog Ad Coordinator

Date received: \_\_\_\_\_ Form/Copy received: \_\_\_\_\_ Check to Treasurer: \_\_\_\_\_