

# Fall Fiber Festival 2017 Catalog Ad Application



Make Check out to: **Fall Fiber Festival of Virginia, Inc.**

Mail your Application with check to:

Kim Radcliffe

PO Box 425

Keswick, VA 22947

catalog@fallfiberfestival.org

## Dear Festival Advertiser:

The Fall Fiber Festival publishes a catalog for distribution to festival attendees. Our catalog is distributed at the gate both days of the festival and includes descriptions of events and workshops, a *list of vendors and their locations on site*, and some festival history. By placing an ad in our catalog you will be helping to support the Fall Fiber Festival while giving your business greater name recognition with potential customers at the festival. Customers may even take the catalog home with them to consult for later purchases. It's great advertising to a selected audience!

Fall Fiber Festival is held the first full weekend in October at Montpelier, the home of James Madison, in Orange County, Virginia. Dog trials, workshops, a skein, garment & fiber art competition, hands-on demonstrations, animal exhibits and a fleece sale promise to make this another memorable year. The festival attracts visitors from all over Virginia, DC, North Carolina and Maryland as well as New York and West Virginia. We are delighted with this continued interest in fiber and fiber arts.

## INSTRUCTIONS:

**The deadline for receipt of copy and payment for this year's catalog is August 1, 2017.** Simply fill out this form, include a check made out to "Fall Fiber Festival of Virginia" for the amount of your ad, and mail them with your camera-ready artwork to the address above. If your ad is coming later (whether hard copy or electronic) please put the date we can expect it next to the format selection below. We prefer electronic format for ad copy! Questions concerning the festival catalog, and your ad copy may be emailed to: catalog@fallfiberfestival.org.

We appreciate your patronage and participation in the Fall Fiber Festival! Ad revenue helps us to maintain the quality of our catalog while giving festival vendors an opportunity to showcase their quality products.

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### Ad Sizes and Rates for 2017

Check the size and format of your ad and enter the amount of your check below

<input type="checkbox"/> Inside Front or Back Cover	\$130.00
<input type="checkbox"/> Full Page interior 4.5" wide x 7.5" high	\$85.00
<input type="checkbox"/> Half Page 4.5" x 3.75"	\$60.00
<input type="checkbox"/> Quarter Page 4.5" x 1.75"	\$30.00

Ad format:  Same as last year  
 Hardcopy (enclose or note when to expect)  
 Electronic format (PDF preferred) – email electronic copy to: **catalog@fallfiberfestival.org**

Amount enclosed: \$ \_\_\_\_\_

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### Advertiser Contact Information

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

Email address: \_\_\_\_\_ Phone number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

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We thank you in advance for your catalog ad and look forward to seeing you at the Festival in October!

Kim Radcliffe and Gerilee Hundt, FFF Catalog Coordinators

Date received: \_\_\_\_\_ Copy received: \_\_\_\_\_ Check to Treasurer: \_\_\_\_\_